

6 THE 50 BEST FRAGRANCES

THE 50 BEST FRAGRANCES 7



21 Bobbi Brown

Beach contains hints of suntan lotion and sea spray that are so evocative of long summer holidays. And although it has notes of neroli and dianthus, this is not overtly feminine and could just as easily be worn by a man. **Where** www.bobbibrown.co.uk **How much** £36.50 30ml eau de parfum



22 Clarins

If you like to smell shower fresh and clean all day, apply Eau Dynamisante all over your body first thing in the morning. Lemon, orange, coriander and thyme essential oils make this refreshing and uplifting. **Where** www.clarins.co.uk **How much** £28.50 100ml natural spray



23 Prada

Infusion de Rose is a modern combination of Bulgarian rose, mandarin and peppermint with a smoky base of beeswax. The beautiful print on the bottle and packaging illustrate the mysterious nature of the fragrance. **Where** www.selfridges.com **How much** £68.50 100ml eau de parfum



24 Roja Parfums

As well as creating bespoke fragrances for private clients, Roja Dove also produces three luxurious scents that are available to buy in Harrods. Scandal is a rich, floral mix of lily of the valley, tuberose, sandalwood and musk. **Where** www.harrods.com **How much** £122.55 100ml eau de parfum



25 Stella McCartney

Sheer is a summery version of the original Stella fragrance and is her latest limited-edition fragrance launch. The beautifully illustrated bottle contains notes of apple, lemon, peony and organic Persian roses. **Where** www.debenhams.com **How much** £38 100ml eau de toilette



36 Miller Harris

Fleur Oriental's sensual mix of orange blossom, spicy carnation and Turkish rose blend subtly with vanilla, amber and musk and leave a lovely lingering floral trace on your skin. Perfect for a romantic weekend. **Where** www.millerharris.com **How much** £60 50ml eau de parfum



37 Balenciaga

If you are looking for an elegant but modern perfume, try Balenciaga Paris. This understated floral scent utilises vibrant top notes of violet as well as wood and moss to create a chic and refined fragrance. **Where** www.houseoffraser.co.uk **How much** £59 50ml eau de parfum



38 Maison Martin Margiela

In typical Margiela style, Untitled fuses floral notes of jasmine with the fresh green scent of galbanum, then throws in darker tones of incense as well as a fruity hint of orange. The result is a complex, idiosyncratic fragrance. **Where** www.selfridges.com **How much** £61 50ml eau de parfum



39 Miller Harris

Le Petit Grain is a personal favourite. It is a thoroughly modern fragrance that utilises every element of the orange tree. The cologne has a fresh, light feeling that is ideal for the warmer summer months. **Where** www.millerharris.com **How much** £110 100ml eau de parfum



40 Jean-Charles Brosseau

Ombre Rose L'Original is a wonderfully powdery, old-fashioned perfume that was inspired by the elegance of the belle époque. Notes of rose play the starring role in the beautiful Art Deco inspired bottle. **Where** www.harrods.com **How much** £60 100ml eau de toilette



26 Korres

As the name suggests, Saffron Amber Cardamom is a spicy, warm scent that will appeal to men that like to smell mysterious. Cinnamon, cedar and amber give it a softer edge. **Where** 0870 850 3868 **How much** £24 50ml eau de toilette



27 Byredo

Former basketball player Ben Gorham is an unlikely "nose", but his brand Byredo has gained worldwide cult status. La Tulipe was inspired by the exuberance of tulips flowering in spring. **Where** www.liberty.co.uk **How much** £130 100ml eau de parfum



28 Comme des Garçons

Wonderwood is an intense, dense hit of woody and peppery notes that is not for the faint-hearted. Comes beautifully packaged in a pewter-coloured bottle and bark printed box. **Where** www.liberty.co.uk **How much** £73 100ml eau de parfum



29 Annick Goutal

The ingredients and intense yellow packaging of Le Mimosa were inspired by the vibrancy of mimosa flowering against a clear blue sky in the south of France. A soft, alluring scent. **Where** www.selfridges.com **How much** £54 50ml eau de toilette



30 Diptyque

34 Boulevard Saint Germain is named after the original boutique in Paris. Design aficionados will love the curvy glass bottle and quirky black Bakelite magnetic cap. **Where** www.selfridges.com **How much** £60 50ml eau de toilette



41 Cath Collins

Evening Flowers is an unusual combination of cool green top notes, classic English floral notes of jasmine, rose and lily, and a heady musk and amber base. **Where** www.cathcollins.com **How much** £35 50ml eau de toilette



42 Aesop

If you travel a lot and don't like dragging large bottles of scent through customs, Marrakech, a 10ml roll-on vial of fragrance, inspired by the spices in the Moroccan city's famous souk, could be the perfect solution. **Where** www.aesop.com **How much** £58 10ml parfüm



43 DKNY

Pure is packed full of floral notes – orchid, freesia, jasmine, lotus and Bulgarian rose all jostle for attention. A drop of Ugandan vanilla has been added into the mix to soften the ingredients. **Where** www.boots.com **How much** £61 100ml eau de toilette



44 Le Labo

Bergamote 22 contains 22 subtle ingredients. If you venture into the Le Labo perfume lab you can watch your fragrance being put together, packaged and labelled with your name. **Where** www.liberty.co.uk **How much** £90 50ml eau de parfum



45 Vera Wang

Lovestruck is the latest romance-inspired fragrance to be launched by Vera Wang. It is very sweet so won't appeal to everyone, though teenage girls are bound to love it. **Where** www.harrods.com **How much** £35 30ml eau de parfum spray



31 Ormonde Jayne

Zizan has a musky base that is lifted by classic cologne top notes of lemon, lime, clary sage and pink pepper. A sophisticated, subtle scent for the summer. **Where** www.ormondejayne.com **How much** £70 50ml eau de parfum



32 4711

Although the exact formula remains a secret, 4711 Eau de Cologne contains lemon, lavender, rosemary and neroli, and is a calming, subtle scent. **Where** www.4711.com **How much** £16.95 100ml eau de cologne



33 Maison Francis Kurkdjian

Rose honey is the first ingredient to hit, swiftly followed by a hint of smoky incense, making Absolu Pour le Soir a great choice for a warm summer evening. **Where** www.spacenk.co.uk **How much** £120 70ml eau de parfum



34 Halston Man

Halston Man Amber contains a mix of geranium leaves, thyme, bergamot, myrrh, labdanum and musk, all contained within an opulent curved glass bottle. **Where** www.harrods.com **How much** £70 125ml eau de toilette



35 Clinique

The diminutive limited-edition Happy in Bloom bottle is covered in fuschia and tangerine-coloured flowers that sum up this summery fragrance pretty well. **Where** www.clinique.co.uk **How much** £23 30ml parfüm spray



46 Yves Saint Laurent

Belle d'Opium is a classic fragrance that has been reinterpreted for the summer. This new version still has the same sensual feeling. **Where** www.johnlewis.com **How much** £72.99 90ml eau de parfum



47 Elemis

In Exotic, Sri Lankan cinnamon bark, pink pepper and clove oil combine with jasmine and tuberose to produce an unusual, ethereal scent. **Where** www.elemis.co.uk **How much** £35.80 28ml eau de parfum



48 Balmain

Black fig, bourbon pepper, incense and musk combine in Carbone de Balmain to create a scent that will enhance rather than overpower its wearer. **Where** www.selfridges.com **How much** £67 100ml eau de toilette



49 SoOud

SoOud is a new collection of eight fragrances created by French nose, Stephane Humbert Lucas. My favourite, Ouris, has a sweet mix that hints at the mystery of the orient. **Where** www.sooud.net **How much** £110 60ml eau fines



50 Jo Malone

Lime Basil & Mandarin has become a beauty classic and the unusual, modern combination of ingredients means that it is instantly recognisable. It smells just as good on men as women. **Where** www.jomalone.co.uk **How much** £68 100ml cologne